



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Hawaii Dental Service Names Colbert Seto Chief Information Officer

Honolulu, Hawaii — Hawaii Dental Service, the state’s leading dental benefits provider, has named Colbert Seto chief information officer.



Seto began his career as an electrical engineer and transitioned to IT in 1998. He joins HDS with 25 years of IT leadership experience, having served as CIO for Ohana Pacific Health, the state’s largest post-acute provider; CIO for Rehabilitation Hospital of the Pacific, the state’s only acute-care rehabilitation hospital; and IT Director for Hawaii Pacific Health, with more than 200 IT department personnel to serve four hospitals, 49 clinic sites and three multi-specialty groups. He also worked for American Savings Bank as Senior Vice President and Director of Technology from 2013 to 2016.

In his new role, Seto provides the direction on information systems, information technology, information security, project management and supports the HDS Foundation and HDS subsidiaries. He will also contribute executive level expertise to overall organizational strategic planning and execution of programs, systems, policies and procedures.

The Liliha resident earned a Bachelor of Science degree in electrical engineering from the University of Hawaii-Manoa and is a licensed professional electrical engineer. He is on the board of directors of the CIO Council of Hawaii and serves as an advisory board member of Campbell High School’s STEAM Academy.

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The logo for Delta Dental, featuring a green triangle with a white outline of a tooth inside, followed by the text "DELTA DENTAL" in white capital letters on a green background.The logo for Hawaii Dental Service (HDS), featuring the letters "HDS" in a large, bold, black sans-serif font, with "Hawaii Dental Service" in a smaller, black sans-serif font below it.

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About Hawaii Dental Service

Hawaii Dental Service (HDS) is the leading dental benefits provider in the state, serving nearly one million residents throughout Hawaii, Guam, and Saipan. It has the largest network of dentists, with more than 95 percent of Hawaii's licensed, practicing dentists participating with HDS.

As a nonprofit founded in Hawaii in 1962, HDS is committed to making quality oral health care affordable and accessible. Employers who offer HDS dental plans to their employees represent Hawaii's diverse industries, companies, unions, associations, and nonprofit organizations. HDS also offers dental plans for individuals and families. HDS has been a part of Delta Dental, the nation's largest and most experienced dental insurance benefits provider, since 1966. This affiliation gives members access to a nationwide network of participating dentists.

For more information, please visit HawaiiDentalService.com.