

NEWS RELEASE

Date: February 5, 2015

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FOR IMMEDIATE RELEASE

Hawaii Dental Service Celebrates 11th Annual HDS Tooth Fairy Fun Day

Hawaii Children's Discovery Center Sunday, February 22, 2015 10 a.m. – 2 p.m.

Keiki will be able to meet the HDS Tooth Fairy and win prizes for participating in dental health educational games at the 11th annual HDS Tooth Fairy Fun Day at the Hawaii Children's Discovery Center, 111 Ohe Street in Kakaako, on Sunday, February 22, 2015, from 10 a.m. to 2 p.m. The event, sponsored by Hawaii Dental Service, the state's leading dental benefits provider, coincides with National Children's Dental Health Month.

The HDS Tooth Fairy will give away prizes along with gentle reminders for children to take proper care of their teeth and gums. There will be fun, educational games and activities for young children. Free dental screenings by dentists who participate with HDS will also be available.

Admission to the event is free for the first 500 HDS members and their families, with an HDS membership card. Non-HDS members and HDS members after the first 500 will receive a special discounted admission price of \$7.00 to the Hawaii Children's Discovery Center, courtesy of HDS. For more information, call HDS at (808) 521-1431 or visit HawaiiDentalService.com.

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About Hawaii Dental Service

HDS is the largest dental benefits provider in the state, serving more than 600,000 members in Hawaii, Guam and Saipan. It has the largest network of dentists of all the dental plans offered in the state, with more than 95 percent of licensed, practicing dentists.