

FOR IMMEDIATE RELEASE

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**Hawaii Dental Service (HDS) Celebrates
National Children's Dental Health Month with
the 20th Annual HDS Tooth Fairy Fun Day**

**Hawaii Children's Discovery Center in Kakaako
Sunday, Feb. 15, 2026
10 am – 2 pm**

Honolulu, Hawaii — For the past two decades, the HDS Tooth Fairy has brought smiles to the faces of keiki and joy to their families. This year, the HDS Tooth Fairy will carry on this healthy tradition at the 20th annual HDS Tooth Fairy Fun Day at the Hawaii Children's Discovery Center at 111 Ohe Street in Kakaako on Sunday, Feb. 15, from 10 a.m. to 2 p.m. Admission is free.

To commemorate the 20th anniversary of the HDS Tooth Fairy Fun Day, Lieutenant Governor Sylvia Luke will acknowledge HDS and the Hawai'i Oral Health Coalition for their advocacy efforts at 9:30 a.m. HDS will also present a \$20,000 check to the Hawaii Children's Discovery Center, recognizing two decades of partnership in promoting children's oral health.

Over the past 20 years, HDS's signature community outreach event has delivered smiles to more than 20,000 Hawaii residents while sharing a simple but powerful message: lifelong, healthy smiles are possible by brushing your teeth twice a day, flossing daily, and seeing your dentist at least twice a year.

The day will be filled with non-stop fun, including educational oral health activities and games throughout the 38,000-square-foot Hawaii Children's Discovery Center, free dental screenings for keiki, and a photo opportunity with the HDS Tooth Fairy.

Volunteer dentists from the HDS provider network will offer free dental screenings throughout the day, helping children become comfortable with dental visits in a fun, welcoming environment. The dentists will also be available to answer questions from families and inspire keiki who may one day be interested in pursuing a career in dentistry.

NEWS RELEASE

"For 20 years, the HDS Tooth Fairy Fun Day has been promoting oral health education and awareness, helping to create a lifetime of healthy smiles for Hawaii's keiki," said Dr. Diane Paloma, HDS president and CEO. "By interacting with dentists in a fun environment, children not only become more comfortable, but they may also even be inspired to pursue a career in dentistry themselves. This work helps strengthen the dental industry throughout the state."

Visit HDSToothFairy.com to learn more.

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About Hawaii Dental Service

Hawaii Dental Service (HDS) is the leading dental benefits provider in the state, serving over one million residents throughout Hawaii, Guam, and Saipan. It has the largest network of dentists, with more than 95 percent of Hawaii's licensed, practicing dentists participating with HDS.

As a nonprofit founded in Hawaii in 1962, HDS is committed to making quality oral health care affordable and accessible. Employers who offer HDS dental plans to their employees represent Hawaii's diverse industries, companies, unions, associations, and nonprofit organizations. HDS also offers dental plans for individuals and families. HDS has been a part of Delta Dental, the nation's largest and most experienced dental insurance benefits provider, since 1966. This affiliation gives members access to a nationwide network of participating dentists.

For more information, visit HawaiiDentalService.com.